

MOUNTAIN MARKET

Welcome to KMC's new Mountain Market, a cost-effective way to broadcast your wares to thousands of readers throughout the Kootenays and beyond.

HOW IT WORKS

Your company or product is presented in a design template that is standardized, clean and easy to read. All you have to do is submit a photo (photo can include logo if desired), company or product name with tagline, body text, and contact information.

Design is included in the fee structure:
\$325 + GST for 1/8 page (per placement)
\$625 + GST for 1/4 page (per placement)

See the accompanying layout for an idea of what the Mountain Market will look like.

If you are interested in exposing your business and or products to the 40,000–60,000 people who read each one of our issues, please talk to your local sales representative for deadlines and art submission details.

For a media kit as well as an explanation of KMC's distribution and circulation specifics, please email one of the following:

Mark Ambler

403 609 3063
fax: 250 352 5009
mambler@kmcsmag.com

Matt Henry

250 364 8800
fax: 250 362 7732
mhenry@kmcsmag.com

Peter Moynes

250 352 5024
fax: 250 352 5009
pmoynes@kmcsmag.com

KMC designs the Mountain Market pages, and randomly chooses the ad locations.

SUBMISSION OF CONTENT

Please submit your photo and text to your sales representative via e-mail.

PHOTO

Resolution: 300 dpi (at required size)
Colour Mode: CMYK (not RGB)
File Format: (TIFF (preferred) or JPEG)
Please note that KMC does not retouch, silhouette, or alter supplied photos in any way.

LOGOS

The clean layout of Mountain Market does not allow for logos. You may however submit a logo instead of a photo, or include a logo as part of your one photo. If you wish to submit only a logo, the logo should be in vector format, or a 300 dpi TIFF.

CLIENT APPROVAL

We will send you a PDF of your ad for approval. If we do not hear back from you in 3 days, we will assume the ad is correct and it will run as is.

AD SAMPLES

1/8 pg

image: 1⁹/₁₆" w × 1³/₄" h

Headline: 15 characters (including spaces)

Subhead: 30 characters (including spaces)

Body Copy: 50 words max

Contact info: 4 lines max

Headline

Optional subhead

Your body copy will go here. Fifty words maximum. If your text is longer, KMC's editorial department will cut and edit your copy at it's own discretion.ore miniam ad eu faci te dolent ad molenisi. Eril iuscil ut ad do coreet nibh et adio duipsus. Eril iuscil ut ad do coreet.

Company Name
250-352-5024
www.webaddress.com
info@webaddress.com

1/4 pg

image: 3⁹/₁₆" w × 1³/₄" h

Headline: 30 characters max (including spaces)

Subhead: 60 characters (including spaces)

Body Copy: 100 words max

Contact info: 4 lines max

Headline Mountain Market

Optional Subhead

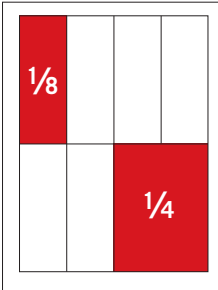
Your body copy will go here. One hundred words maximum. If your text is longer, KMC's editorial department will cut and edit your copy at it's own discretion.

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Kid Carriers

Take them anywhere!

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www.webaddress.com
info@webaddress.com



Enviro Cleaner

Clean your Gore-tex

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Handmade Soap

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Selkirk Powder

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TimberFraming

The Beauty of Real Wood

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Himalayan Bike Tours with OutdoorX

Experiences of a Lifetime

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